

TAKING
COOPERATION
FORWARD



National Information Day
3 October 2017, Budapest

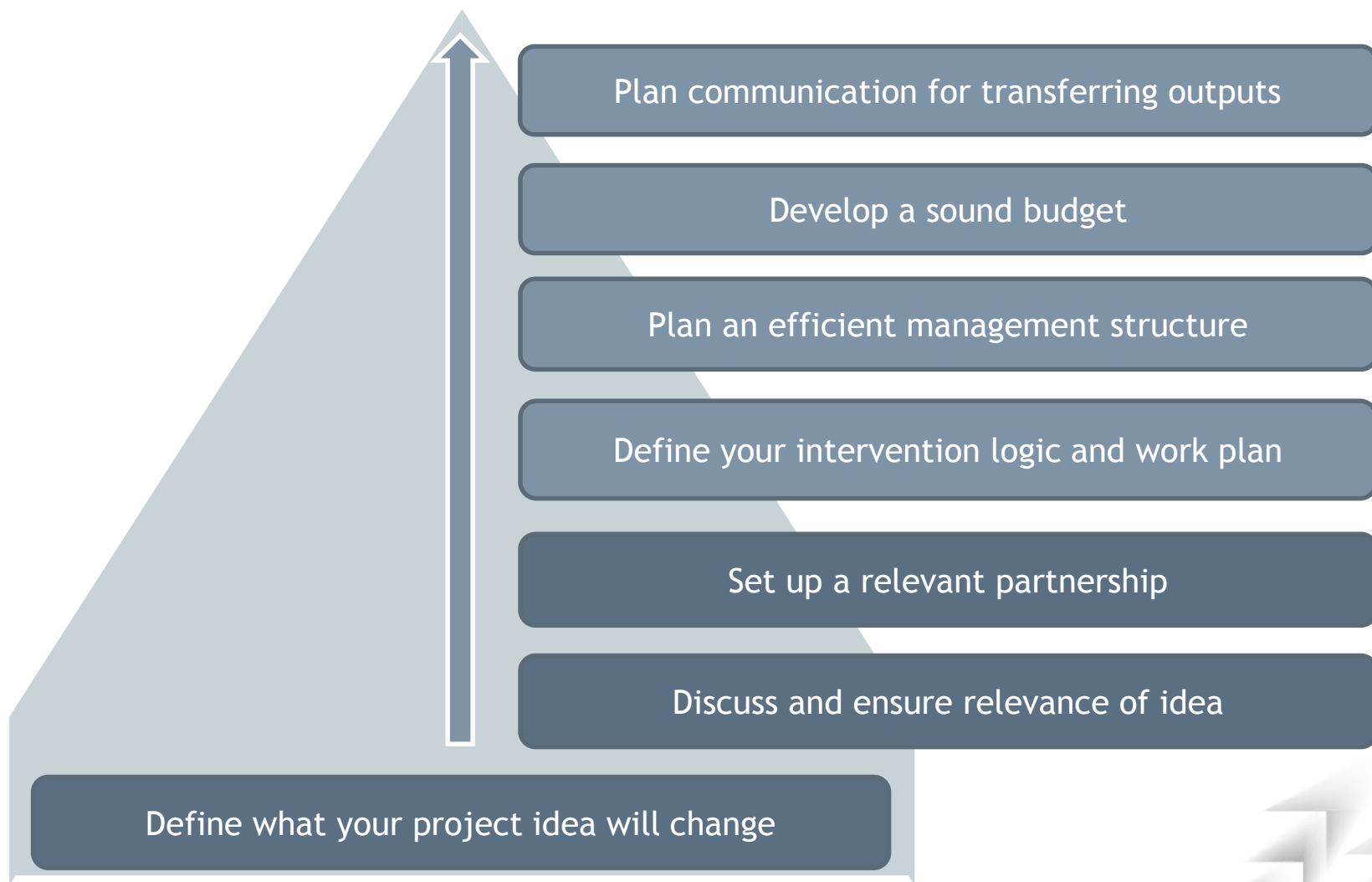


Tips for developing a good project proposal



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WHAT ARE THE MILESTONES FOR DEVELOPING A GOOD PROJECT?



WHAT MAKES A GOOD PARTNERSHIP?

The partnership needs to be tailored to the challenges, objectives and results of the project idea.



Relevant

All partners have to play a role in achieving the project results



Competent

Involve partners with the necessary competences and capacity to implement the results



Balanced

Avoid too many partners from one country and balance distribution of tasks



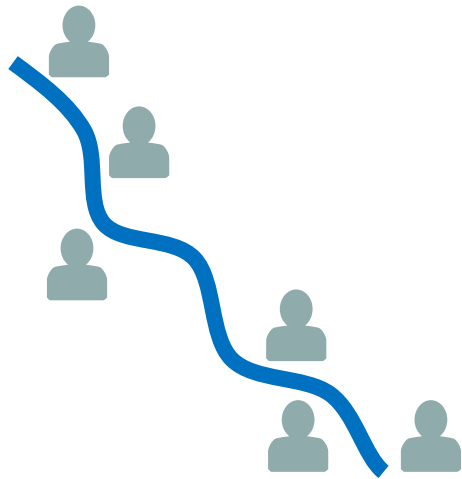
Committed

Ensure the commitment of all partners from the beginning

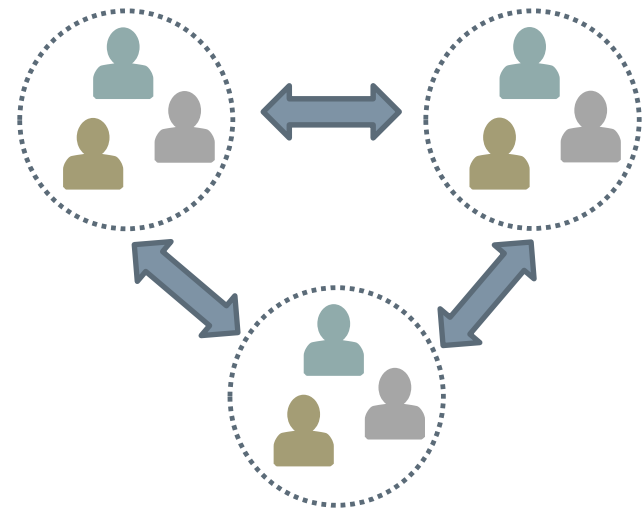


WHAT MAKES A GOOD PARTNERSHIP?

Size and type of partnerships needs to be tailored to the addressed challenge:



Cooperation along a territorial/
geographical feature (e.g. river,
transport corridor etc.)



Cooperation of local/regional
networks of actors (often similar in
composition / governance structure)

Keep in mind: The more the better does not apply (no necessity to cover all nine Member States in a single project)



Innovativeness is a key success factor



Definition (see application manual part B chapter I.5):

“Innovative approaches going beyond the state of art in the sector and/or the concerned regions.”

Innovative approaches may result from e.g.

- testing and demonstration of novel solutions within different (regional) contexts
- experimental piloting of new methods or tools with a view to their future mainstreaming and/or their policy integration
- capitalising on previously acquired knowledge
- ...



WHAT MAKES A GOOD WORK PLAN?

Key principles



Consistent

It should show the way to reaching project specific objectives and expected results



Transparent

It should provide sufficient information and detail



Logic

It should demonstrate the work flow and how activities build on each other



Concrete

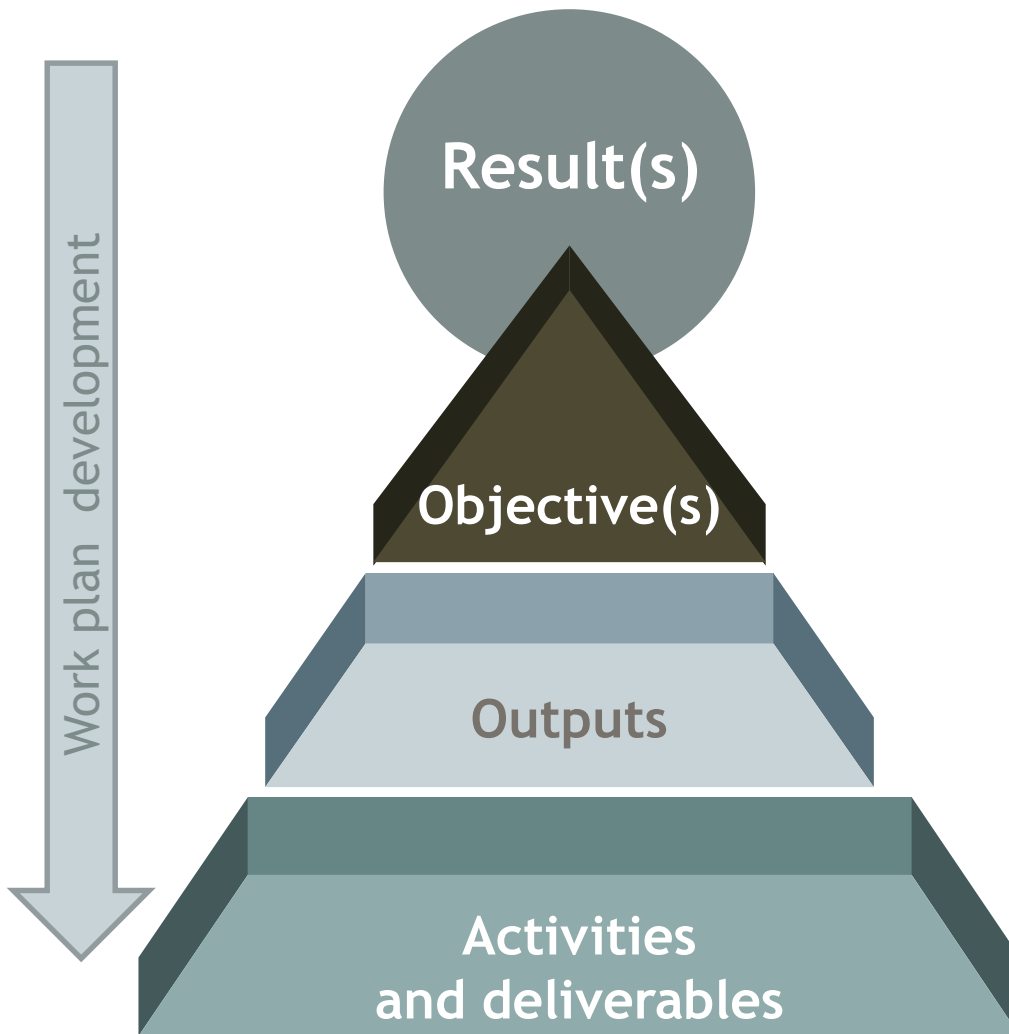
It should identify concrete target groups and be clear about the involvement of stakeholders



Sustainable

It has to foresee provisions for sustainability and transferability





Intervention logic

Result - expected change to be achieved through project implementation



Project objective - immediate effect which can be realistically achieved within the project lifetime



Outputs - main outcomes obtained through implementation of activities

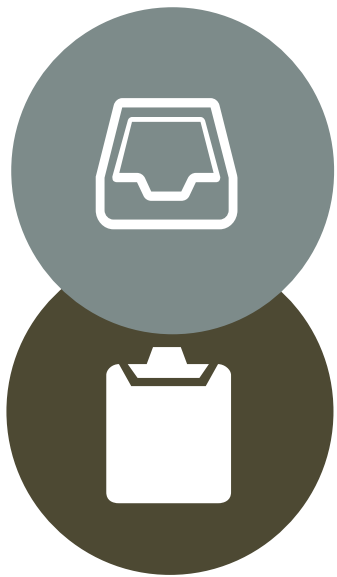


Activities - lead to one or more project outputs

Deliverables - reflect relevant steps of single activities



Programme specific output types (see definitions application manual annex III)



Strategies and
action plans



Tools



Pilot actions

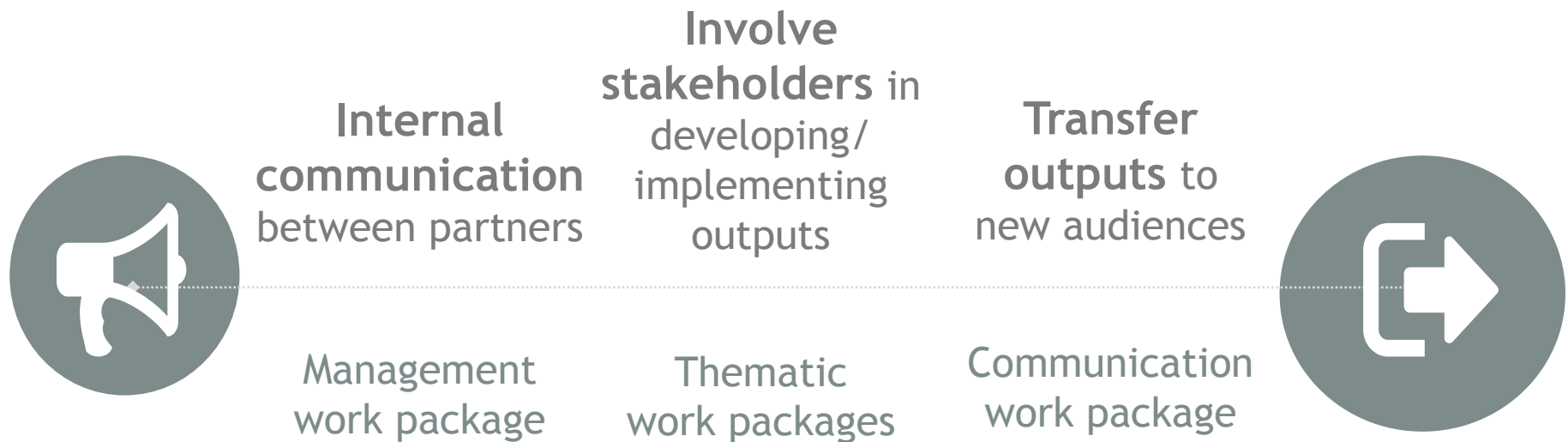


Trainings



Innovation
networks
(only SO 1.1.)

Communication to be planned in its right place



WORK PLAN: PITFALLS & HINTS



Insufficient description of project objectives and results

Hint: Clearly describe what will be accomplished by the project and which change of the initial situation is expected

Insufficient innovativeness/novelty

Hint: Build upon existing knowledge and results, but propose novel solutions

Unclear transnational added value

Hint: Precisely describe the transnational added value of the chosen approach including pilots and investments

Vague description of project outputs

Hint: Clearly define scope and usability of outputs

Investments and pilot actions lacking links to the project goals

Hint: Explain why pilot actions and investments are needed to reach the project objectives

Insufficient description of work plan

Hint: Logically build the work plan with the necessary level of detail

Unclear sustainability and transferability of outputs

Hint: Provide clear information about future use of outputs and results and make links to communication

- Insufficient description of how outputs will be developed
- Hint: Provide a clear and precise work flow leading to the delivery of the output

Unrealistic indicator targets

Hint: Provide realistic figures regarding the involvement of target groups and for the result indicators





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